

Primary Care Research Advocacy Strategies

Created by NAPCRG's Research Advocacy Workgroup
and approved by CAFM and AFMAC

1. Disseminate "Key Messages"

NAPCRG developed "Key Messages" and requests that other organizations share with their members as appropriate.

2. Execute the "Campaign for Primary Care Representation on NIH Study Sections"

NAPCRG has created some pre-campaign promotional tactics, including "2 cents won't do" materials for STFM's Annual Meeting. The campaign will happen in the fall, and all FM departments will be asked to submit applications for NIH study sections.

3. Initiate Institute of Medicine study

NAPCRG is investigating funding and feasibility.

4. Support the P50 proposal

AFMAC approved and is working on, with ADFM leading.

5. Provide reviewers for CIHR new competitive cycle of grants

This is a NAPCRG strategy for research advocacy in Canada, and is being shared with CAFM for information.

**Numbers 1—4 were approved by AFMAC at their November, 2010 meeting.*